

ANOTHER TREMENDOUS OFFER TO ONLY PBACCA and SFACA MEMBERS! YOU DO NOT WANT TO MISS THIS!!! LUNCH PROVIDED ALSO!

COME HEAR **RUTH KING "THE PROFITABILITY EXPERT"** FOR THE TRADES TALK ABOUT HOW TO HAVE A FIRST QUARTER THAT ROCKS! Ruth is sought after for these events, one of a kind offer!

When: Monday November 4th, 2019 11:00 AM to 1:00 – lunch provided

Where: Junior Achievement of South Florida, 1130 Coconut Creek Blvd Coconut Creek, FL

ONE OF A KIND OPPORTUNITY FOR ALL MEMBERS OF BOTH PBACCA AND SFACA

Please contact your PBACCA prippl@pbacca.org or SFACA director.sfaca@gmail.com to RSVP



Junior Achievement of South Florida
JA World Huizenga Center at the Lillian S. Wells Pavilion
1130 Coconut Creek Blvd
Coconut Creek, FL 33066

How to Have a First Quarter that Rocks

Rectangular Snip

The first quarter of the year is the worst quarter for most HVAC contractors. But, it doesn't have to be.

"I even made money in February", - Bob Barnes, Western Heating and Air, Boise, Idaho

"You said this would work, I must admit to being skeptical (since I think I know my customers), but with the right person and the right message this has worked very well. I have been able to keep 2 techs busy during this slow month and bank 2 PMA visits per customer in the future. More income and less stress." - Darron Long, Custom Comfort Batesburg, SC

You can make money in the first quarter too.

Or will you: "hope" that you will just "break even" in the first quarter?

Hope is not a strategy.

So why do some contractors break even, or even make money year after year in the first quarter?

They keep their mouths shut and laugh all the way to the bank. Now you can learn their secrets to earning a profit in first quarter year after year. This program reveals the seven secrets to making money in January, February, and March.

To read more about Ruth <https://ruthkinghvac.com/>

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Ruth King

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BEST SELLING AUTHOR

My Story

Ruth King is well known as "The Profitability Master." She is passionate about helping small business owners get profitable and stay profitable.

Ruth is a serial entrepreneur having owned 8 businesses in the past 37+ years. One of her businesses, Business Ventures Corporation, began operations in 1981. Through Business Ventures, she coaches, trains, and helps contractors and others achieve the business growth and goals they want to achieve.

Ruth is especially proud of one HVAC contractor. When they started working together, the contractor was generating \$750,000 in annual revenues. Less than 10 years later, the contractor was generating TEN MILLION DOLLARS in annual revenues with massive profits. Just a few years later, her client sold his business for NINE MILLION DOLLARS cash!

Ruth has a knack for helping business owners truly understand financials, and then apply their knowledge to fuel massive growth, income and profits.



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Company Name _____ How Many will be Attending _____

Contact Person _____ Phone # _____ e-mail _____